



# check it out

Sedona Public Library • Fall 2020 • ANNUAL REPORT



## Ginny's Legacy to the Library

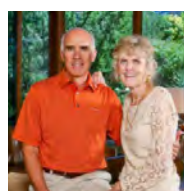
Library Director Virginia (Ginny) Volkman retires this year, and her service

and dedication to the Library over combined 18 years have been a true gift to the community. Her legacy rests, in large part, in the amazing work that she has accomplished during two different tenures at the helm. When asked which accomplishments she finds most rewarding, Ginny says, "I'm especially proud that we helped the Rotary Club of Sedona launch Imagination Library because reading is an essential skill for success in school and later in life. StoryWalk at Sunset Park is another project that helps with early literacy in a fun and healthy way. The many ways that we've helped bridge the digital divide have also been important to me." Ginny's legacy also rests in her ability to build relationships with patrons and donors. She has led the way to transforming the library into the modern, accessible, award-winning library it is today, something donors are proud to support. With continued annual support from important stakeholders, Ginny believes a successful future for the Library is guaranteed.

***Thanks for everything, Ginny!***

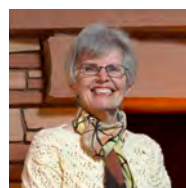
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## Top Donors Wish Ginny Well



### Sheila Hoffmeyer Trustee

"As a role model who sets the standard, Ginny's strong commitment to delivering the highest level of service is demonstrated each day as staff and volunteers greet and assist Library patrons." *Sheila and Doug are endowment supporters.*



### Kay Bork Staff and volunteer

"Ginny does not stay sequestered in her office; she interacts with everyone in the Library, but in such a helpful and low-key way that I think many patrons are unaware of her official title." *Kay and Ken Bork are annual donors.*



### Harvey Bershader Volunteer and former Trustee

"I have worked closely with Ginny on numerous projects, and she was always a good listener and asked smart questions. To top it off, she was fun to be around —she always had a warm smile and a pleasant disposition." *Harvey and Dawn are annual donors and have put the Library in their will.*

### Mary Snyder President of Friends of the Sedona Library

"Ginny has helped make Sedona Public Library what everyone expects from a small town library: it is comfortable, reliable, and accessible. Volunteers, Friends, and patrons are grateful for her dedication, service, and her role in making this Library what it is for the community." *Mary is a monthly donor.*

PLEASE SUPPORT YOUR LIBRARY

Gifts matched, dollar for dollar, through Dec 31st

donate



# Letter from the Board President



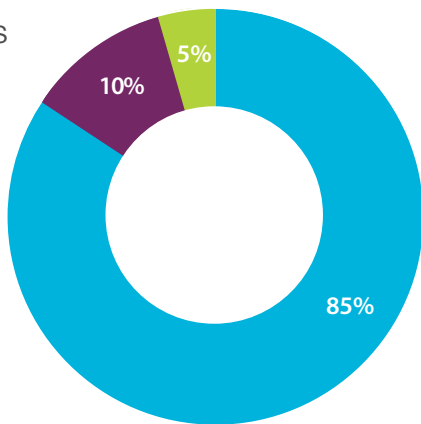
Hello to our loyal patrons and supporters. It has been quite a year here at your Library! Our dedicated staff and volunteers have worked hard through the challenges of this unprecedented pandemic. They have done their best to continue the highest level of service to our community, even while being forced to close for a while. We hope that everyone is safe and well. It is hard

to believe that 2020 is nearly over, and we will say farewell to our Director, Ginny Volkman, on December 31st. Please reach out and wish her well as she ends 18 years of service to Sedona. In January, we will welcome our new Director, Judy Poe, to lead our team. At year's end, we ask for your continued financial support. **This year we have a challenge match for donations, up to \$15,000.** Please lend us your support as we turn the page and begin this new chapter of service to Sedona. Thank you.

Joel DeTar, *President - Board of Trustees*

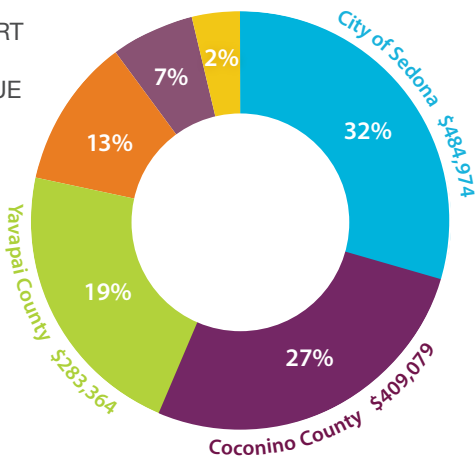
FY 2020

## EXPENSES



Library Services	\$1,373,994
Administration	\$170,175
Fundraising	\$79,595
<b>Total</b>	<b>\$1,623,764</b>

## SUPPORT and REVENUE



Government	\$1,177,417
Gifts, Grants, and Bequests	\$205,884
Friends of the Sedona Library	\$105,400
Other Income	\$30,383
<b>Total</b>	<b>\$1,519,084</b>

Support and Revenue presented does not include in-kind contributions or investment gain or loss. Expenses include depreciation, per the FY 2020 audit.

## PROGRAM HIGHLIGHTS

### Celebrating Your Support

The first-ever Donor Celebration combined music, quilts, history, authors, books, food, and gratitude!

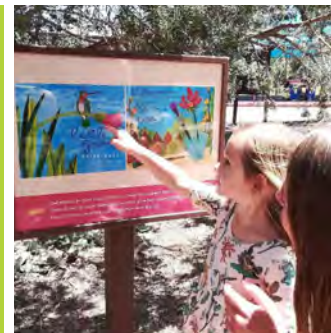


### Our Earth, Habitat, Home

This series celebrated and examined the stewardship of our environment and the preservation of the beautiful landscape we call home.

### Literacy and Fitness

With StoryWalk® at Sunset Park, we take our library services outdoors where everyone can enjoy new stories each season.



### 25 Years of Quilt Shows

Red Rock Quilters helped us again exhibit local talent featuring the creativity of the quilts against the architectural beauty of the Library.



Experience, Choice and Service

SERVING OUR CLIENTS SINCE 1959

"We are proud to support Sedona Public Library, a nonprofit serving all of Verde Valley and northern Arizona." –David Weiner, President

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