

check it out

Sedona Public Library FALL 2021 ANNUAL REPORT

Letter from the President of the Board



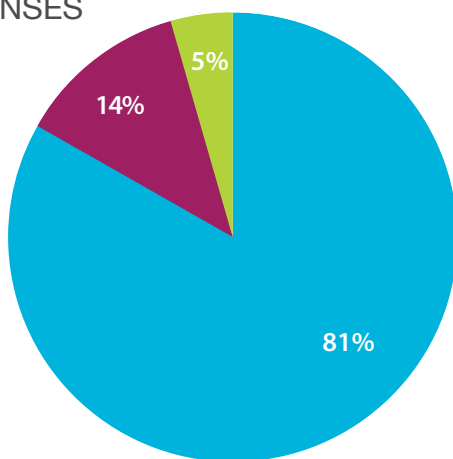
While 2021 was a year like no other, this *Annual Report* shows that our support and revenue stayed strong. Despite the challenges presented by the pandemic, Sedona Public Library was able to continue providing services while keeping our employees and patrons as safe and protected as possible. Despite the challenges Covid-19 presented, we took the opportunity to conduct a Community Needs Assessment (CNA)—a vital component to writing a new and ambitious 2021-2024 Strategic Plan. It served as a blueprint for “The Next Chapter,” our final CNA Report, and ushers in an ambitious plan to update and modernize library programs, services, and facilities based on the needs and desires you expressed. We are happy to feature the Friends of the Sedona Library in this *Report*! Their lifelong Library support is significant and noteworthy. Please help us congratulate them and celebrate their 55th anniversary in 2022. We are also grateful for YOUR support: it is a testament to our standing as one of the most important service institutions in Sedona. We have exciting plans! Please join us for “The Next Chapter.” Thank you!

Daniel P. Gallagher

Daniel Gallagher,
President, *Board of Trustees*

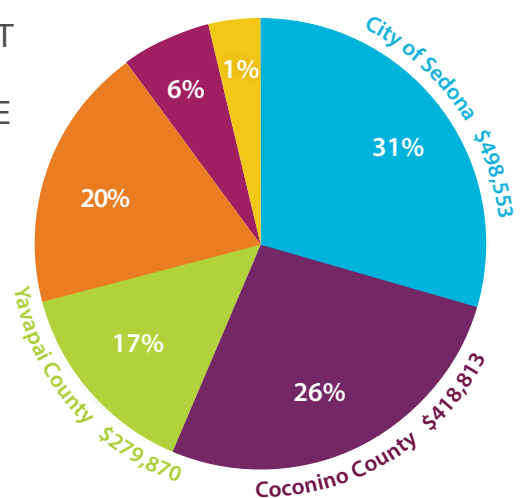
Library Operations FY 21

EXPENSES



Library Services \$1,288,413
Administration \$226,497
Fundraising \$81,870
\$1,596,780

SUPPORT and REVENUE



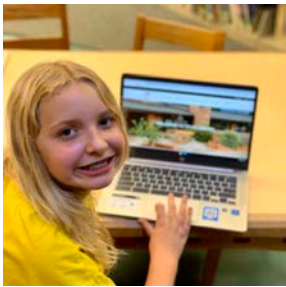
City of Sedona \$498,553
Coconino County \$418,813
Yavapai County \$279,870
Government \$1,197,236
Gifts, Grants, and Bequests \$327,328
Friends of the Sedona Library \$100,000
Other Income \$9,369
\$1,633,932

Support and Revenue presented does not include in-kind contributions or investment gain or loss. Expenses include depreciation, per the FY 2021 audit.

PLEASE SUPPORT YOUR LIBRARY
Gifts matched, dollar for dollar,
through Dec 31st !

donate

Your Support Helped Make These Programs Happen



STEAM Programming

We launched our STEAM (Science, Technology, Engineering, Art, and Mathematics) Program with virtual lessons that challenge children's critical thinking and creativity and are available online. We also have 10 STEAM Kits for check out so families can learn about bird watching, human anatomy, the Verde River, and more!

Community Needs Assessment

We interviewed dozens of community members, along with staff, volunteers, and our Board, to find out their issues with and their aspirations for our beautiful city. This information led to our understanding of how the Library can play a larger and more central role in helping Sedona rediscover its sense of community. By the end of FY '21 we were able to begin writing our report: "The Next Chapter." [Find it here.](#)

Technology Updates

We now have Chromebooks and Hot Spots for check out, stronger and broader WiFi, improved book processing equipment, and state-of-the-art air filtering. We continue our Curbside Holds Pick Up program for anyone who requests it.

StoryWalk

This safe, outdoor, and ongoing literacy activity at Sunset Park is for all ages to enjoy, even during lockdown. Participants walk along a paved, half-mile accessible path and read pages of a children's storybook. Displays change quarterly and always include activity prompts and literacy tips in English and Spanish. Your support allows us to have this 24/7 outdoor programming!

Featured Donor: Friends of the Library, Inc.

In 2022, the Friends of the Sedona Library celebrates their 55th anniversary as a 501(c)(3) non-profit organization with the mission to support Sedona Public Library, and we want to celebrate them! They have reliably supplemented our operations budget and regularly invested in special efforts like youth theater, technology, and more. As Donna Hawk, Treasurer of the Friends' Board of Director stated, *"Not being fully funded by its municipal partners, our library depends on patrons and supporters like Friends of the Sedona Library to provide the financial resources necessary to sustain and enhance key services."* The Friends are a purely volunteer organization, therefore the bulk of their revenue from book sales at the Friends Book Store and on Amazon, as well as their membership program, are directed to the Library. They want Sedona Public Library to continue as the iconic and vital community hub it has been for over 60 years, and we are honored to have them as our lifelong supporter and partner. THANK YOU!

Friends of the Sedona Library, Inc. Board Members



David Keeber, President

"Sedona Public Library offers the community a variety of services as well as gathering spaces that make it one of Sedona's true community centers. The Library works to be a great library by building community, and the Friends are proud partners in and supporters of this amazing work."



Ellen White, Secretary

"Literacy is paramount to a vibrant community, and I'm proud of the Library's youth services department and all they do for the local children and families. I'm glad to be a part of the Friends and support all the Library does."



Richard Sauk, Member

"Without a library, a community is simply not complete. Sedona is lucky to have our Library; it is such an asset to the community with all its services, resources, and information."

* STEAM programming is supported by the Arizona State Library, Archives & Public Records, a division of the Secretary of State, with federal funds from the Institute of Museum and Library Services.



Experience, Choice
and Service
SERVING OUR CLIENTS SINCE 1959

"We are proud to support Sedona Public Library, a nonprofit serving all of Verde Valley and northern Arizona." –David Weiner, President

13951 N Scottsdale Rd, Suite 131 • Scottsdale, AZ 85243 • (480) 998-7900 • (800) 525-8438 • www.weinerinsurance.com

PLEASE SUPPORT YOUR LIBRARY

Click on Donate to give online or mail your gift to 3250 White Bear Rd, Sedona, AZ 86336
(928) 282-7714

donate